

Start



# CNA Programs

As a market-leading, A-rated carrier with more than **125 years of experience**, CNA delivers **efficient** and **specialized** capabilities for businesses. We are a leading underwriter of program business, with a **total gross written premium of over \$1 billion\***. With distinctive and tailored coverage and service solutions, our programs team has the deep industry, product and creative expertise to drive **successful long-term relationships**.

\* Includes CNA's Commercial and Affinity programs





## Customized Support for Our Program Partners and Insureds

We specialize in providing insurance solutions for trade and industry associations, franchises, buying groups and individual businesses homogeneous in nature. We will consider the assumption of existing programs and the establishment of new programs with well-defined strategies. Our success in the program business marketplace is built on our long-standing relationships with our program partners.



### Broad Portfolio of Small Business Solutions

CNA Connect<sup>®</sup>, our flagship business owners' policy, offers more than 300 optional coverage endorsements and is available for over 600 classes of business.

- [Why CNA Connect<sup>®</sup>?](#)



### Industry-Leading Small Business Online Platform

CNA Central, our premier quoting and agency portal, makes it easier than ever to quote, bind and issue. Small Business tools and resources include:

- [Small Business Appetite Finder](#)
- [CNA Quote Advantage](#)



### Multiple Product Offerings

Links to valuable Small Business Program resources:

- [Small Business Service Center](#)
- [Pay-as-You-Go Workers' Compensation](#)
- [Exposure-Based Definitions](#)

## CNA Affinity Programs

CNA is a leading underwriter of specialty program business, with a total gross written premium of over \$1 billion. With nearly two dozen managing general underwriter (MGU) relationships supporting our program business, CNA holds market-leading positions in the professional services and healthcare industries.

Our relationships with our program partners average more than 20 years. CNA has decades-long partnerships with varying MGUs to provide Professional Liability insurance for Architects & Engineers, as well as Allied Healthcare providers and accountants. And our Lawyers Professional Liability program has benefited from relationships with 18 state administrators that span from six to 65 years. Several CNA programs are also recognized and endorsed by various industry, trade, professional and bar associations.

### Bringing More Value to Our Programs

At CNA, we take a measured, disciplined approach to growing our Affinity programs business.

### Collaborative approach with MGUs.

We recognize the importance of the MGU model and focusing on individual program management. Our collaborative approach with MGU partners aims to develop program strategies that ensure profitable performance.

### Broad underwriting appetite.

With a broad risk appetite for small to large businesses, our Affinity programs deliver Management and Professional Liability insurance solutions that address our insureds' unique needs.

### Risk Control and Claims excellence.

CNA's Risk Control professionals were the first in the industry to be awarded the UL Recognized Risk Engineer designation. Our services help your clients reduce loss costs, restore operations and increase productivity. We provide dedicated and specialized claims handling for program policyholders, including claims and litigation risk management services – helping protect your clients' brand, business and reputation.



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