# CNA CyberPrep

Providing a Three-Pronged Approach to Cybersecurity Preparedness



Cybercrime continues unabated, growing in sophistication, frequency and severity. In fact, cyber risk is among the top risk concerns of companies globally<sup>1</sup>. CNA CyberPrep, built on nearly two decades of cyber insurance expertise, is a proactive program of cyber risk services developed by CNA Risk Control and CNA Cyber insurance underwriters in partnership with leading cybersecurity specialists. It is designed to aid CNA cyber policyholders in cyber threat identification, mitigation and response.

#### About CNA CyberPrep

This brochure provides insureds with introductory information regarding these vendors and services. Insureds interested in more detailed information or to determine what services may be appropriate for their business, should contact their broker and CNA cyber underwriter.

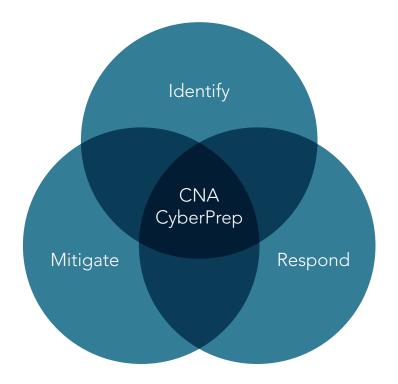
Any reports and or recommendations provided by the vendors in the CyberPrep program (other than services provided by CNA Risk Control) will not be shared with CNA unless the insured and their broker choose to do so.

Use of the term "partnership" and/or "partner" should not be construed to represent a legally binding partnership.

<sup>1</sup> 2019 CNA/Hardy Risk and Confidence Survey

## **CNA CyberPrep**

CNA CyberPrep is available to all CNA cyber policyholders, providing them with a network of cybersecurity professionals and services to actively identify, mitigate and respond to their cyber risks. CNA CyberPrep is modeled on industry-leading cybersecurity frameworks for standards, guidelines and best practices, including the National Institute of Standards and Technology (NIST) Cybersecurity Framework, and is rooted in strong partnerships with highly regarded cybersecurity professionals.



#### Identify

#### Identify current cybersecurity

**posture:** A select group of vendors and services help insureds identify the strengths and weaknesses of their cybersecurity posture, while also providing recommendations for further cybersecurity steps.

#### **Mitigate**

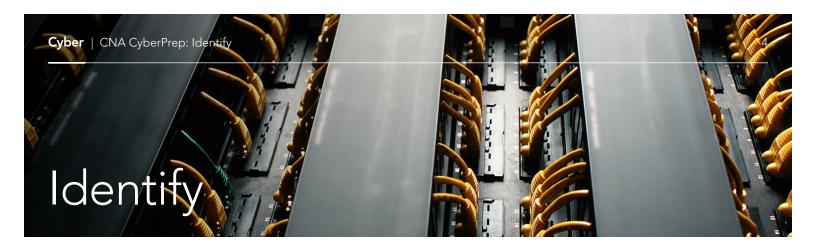
#### Mitigate potential cybersecurity

**risk:** Cybersecurity recommendations are put into action by additional vendors and services, which help insureds enhance their cybersecurity posture by mitigating potential cyber risk. Services include next generation anti-virus protection, incident response planning and testing, policy and procedure development and testing, password management, employee education and multi-factor authentication.

#### Respond

#### Respond to cyber incident:

Security incidents are often high-pressure situations. CNA's incident response vendors have a deep understanding of critical steps to minimize an incident's impact and provide help after one occurs. These vendors include breach/ privacy counsel, forensic investigation and remediation firms, notification vendors, credit monitoring vendors and public relation firms.



**Identifying** cybersecurity posture is a critical beginning in the CNA CyberPrep process. Services include detailed analyses from a network of cybersecurity experts, reports that provide a snapshot of policyholder security posture and numerous recommendations for improvement. CNA cyber insureds may choose from fee-based preferred pricing services, and value-added options, which are included as part of their CNA cyber policy.

## Value-Added Services

#### CyberArk - Privileged Access Security Assessment

CyberArk's Privileged Access Security Assessment systematically addresses organizations' privileged access security risk and recommends actions yielding the greatest improvement in their overall privileged access security posture. Evaluations are based on seven critical areas such as protecting against irreversible network takeover accounts, and securing application credentials. A customized risk score enables the organization to benchmark its privileged access security maturity against peers using a reference group defined by industry, employee count, annual revenue and region. This detailed comparative analysis also provides remediation guidance.

After completing the <u>assessment</u>, the insured will receive a detailed report with the results and recommendations. A CyberArk representative is also available to discuss the report with the insured. CNA will not receive the CyberArk assessment report unless the insured chooses to share it.

## **Preferred Pricing Services**

#### **External Vulnerability Assessments**

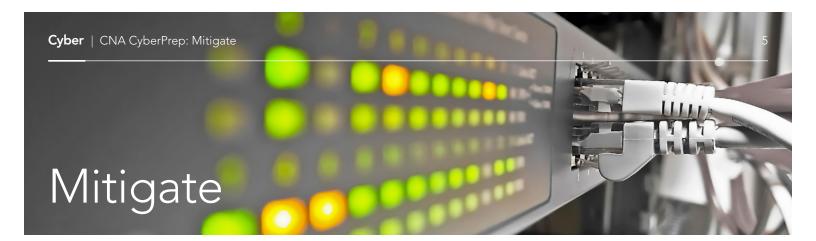
An external vulnerability assessment is an outside-in view of a network and/or website that seeks and identifies potential vulnerabilities, and recommends actions to help shore them up. The CNA CyberPrep network includes vendors that can provide insureds with external vulnerability assessments.

#### **Penetration Testing**

A penetration test is a simulated attack on your network and applications to determine and attempt to exploit vulnerabilities. At the conclusion of the test, a report will be provided with recommended steps to remediate identified vulnerabilities. The CNA CyberPrep network includes several penetration testing vendors that insureds may use.

#### **Risk Assessments**

CNA has established relationships with several vendors that offer risk assessments of varying types that help identify vulnerabilities in a business' cyber/IT environment.



Working in collaboration with their broker, CNA Risk Control and Cyber Underwriting, policyholders execute recommendations to **mitigate** their cyber risks and improve their cybersecurity posture. Recommendations may include using the following vendors, on either a fee-based preferred pricing service, or via value-added options included as part of their CNA cyber policy.

## Value-Added Services

#### CNA's eRiskHub® Web Portal

CNA offers cyber policyholders access to <u>eRiskHub</u><sup>®</sup>, an internetbased service that provides tools and resources to help clients understand the exposures, respond effectively and minimize the effects of breaches on their organizations. From prevention tips to response recommendations, eRiskHub<sup>®</sup> will assist with any cyber situation.

## The eRiskHub<sup>®</sup> portal provides current cyber risk information and other powerful features, including:

- Incident Roadmap
- News Center
- Learning Center
- Risk Manager Tools
- eRisk Resources

#### **CNA-Approved Breach Counsel Consultation**

Each member of CNA's pre-approved breach counsel panel has agreed to provide CNA cyber insureds with a free one-hour consultation regarding the breach response process.

#### **Ransomware Consultation**

MoxFive, a leading Incident Management and Technical Advisory firm, will provide CNA cyber insureds with a free one hour consultation regarding the life cycle of a ransomware event, from prevention through response and remediation. With a focus on preventative assistance, MoxFive will discuss best practices regarding how to best prevent and respond to ransomware attacks, as well as best practices for implementing resilient backups and disaster recovery solutions.

#### NetDiligence® Breach Plan Connect

Breach Plan Connect<sup>®</sup>, powered by NetDiligence<sup>®</sup>, helps insureds develop an IRP so they can respond efficiently and effectively when a breach event occurs. The software includes a pre-loaded comprehensive and actionable breach response plan. The "Build Your Plan" tool easily adapts the default plan for an insured's organization. The software includes an incident tracking report, incident response checklist, and free cyber risk assessment survey.

### **Preferred Pricing Services**

#### **Ransomware Mitigation**

<u>MoxFive</u> offers a full suite of services designed for Ransomware preparation, mitigation and response. MoxFive works with organizations to advise on industry best practices and implement resilient backup and disaster recovery strategies and solutions that meet the demands of today's business and security requirements.

#### **Incident Response Planning**

Incident response planning is essential to an organization's cybersecurity platform. In fact, the first question a regulator often asks after an incident is reported is whether or not the company had an incident response plan (IRP). CNA has partnered with numerous vendors to provide essential incident response planning at preferred prices.

#### **Key Features**

- Mobile-Friendly Platform Access an IRP at any time, from anywhere, on any device
- Hosted Service Access an IRP even when an organization's systems are compromised or inoperable
- Scheduled Reminders Receive reminder emails to review and test an IRP
- Free Cyber Risk Assessment Survey Evaluate and benchmark privacy and security practices

**Breach Counsel:** Each of CNA's pre-approved breach counsel panel is able to assist an insured with the creation, review, updating or editing of IRPs. Several of these firms have specific IRP services available at a preferred fixed rate for CNA cyber insureds.

**Forensic Vendors:** In addition to the options above, several of CNA's pre-approved forensic firms provide IRP services at a preferred fixed rate for CNA cyber insureds.

#### Policies and Procedures Development and Review

The development of cybersecurity and privacy policies and procedures is essential to an organization's cybersecurity platform. In fact, the second question regulators will ask after inquiring about an IRP is often whether the company has proper cybersecurity and privacy policies/procedures in place. The regulators will also want to review the policies and procedures.

**Breach Counsel:** Each member of CNA's pre-approved breach counsel panel is able to assist an insured with the creation, review, updating or editing of cybersecurity and privacy policies and procedures. Several of these firms have specific policy and procedure services available at a preferred fixed rate for CNA cyber insureds.

**Forensic Vendors:** In addition to the options above, several of CNA's pre-approved forensic firms can also review and prepare cybersecurity and privacy policies and procedures at a preferred fixed rate for CNA cyber insureds.

#### **Tabletop Simulations**

Once proper IRPs, policies and procedures are developed, it is critical that they are properly tested. CNA CyberPrep vendors are available to run simulations of various breach and attack scenarios to test the efficacy of a business' incident response, disaster recovery and business continuity plans, and also test whether policies and procedures respond properly to real world applications.

There are different kinds of tabletop simulations – some include a law firm, or a forensic firm, while others may include both. Pricing and scope may differ with each option.

**Breach Counsel:** Each of CNA's pre-approved breach counsel panel is able to assist an insured with tabletop exercises. Several of these firms have specific tabletop options available at a preferred fixed rate for CNA cyber insureds.

**Forensic Vendors:** In addition to the options above, all of CNA's pre-approved forensic firms can also provide tabletop options at a preferred fixed rate for CNA cyber insureds.

## Preferred Pricing Services (cont'd)

#### CyberArk Red Team Tactics, Techniques and Procedures (TTP)

An engagement with the <u>CyberArk</u> Red Team will educate organization's Security Operations Team on the common attacks utilized by attackers to compromise security controls and put companies at significant risk. Security teams will receive the hands-on experience they need to understand popular attack techniques and defense strategies.

#### **Security Awareness Training**

Human error continues to be one of the top causes of cyber incidents. As a result, educating and training employees is a critical part of a robust cybersecurity platform. CNA has partnered with Cofense to provide security awareness and phishing campaign training to CNA cyber insureds.

#### **Computer-Based Training Modules**

CNA, through its relationship with Cofense, has the ability to provide cyber insureds with more than 20 cyber-related computer-based training modules, covering topics that include social engineering, phishing, breach response and other relevant topics. Please note: Computer based modules require a Learning Management System (LMS). Contact your broker or Cyber Underwriter to learn more about these services and purchasing a LMS at a preferred price if necessary.

#### **Next Generation Anti-Virus Protection**

Crowdstrike's Falcon Prevent is a unique array of powerful methods to prevent or protect against the rapidly changing tactics, techniques and procedures (TTPs) used by adversaries to breach organizations – including commodity malware, zero-day malware and even advanced malware-free attacks.

#### **Password Management**

Proper password management can help prevent many breaches, and is therefore a key control to have in place. CNA has partnered with Dashlane, a leading password management vendor, to offer a best-in-class password management product at a preferred price to CNA insureds.

#### **Multi-Factor Authentication**

Multi-factor authentication (MFA) is a redundant identification process, which requires users to utilize multiple verification steps to gain access to a network or system. The authentication process can entail a combination of passwords, texts, biometrics or other verification methods. The benefit of MFA: The more layers of security cyber criminals need to breach to gain access to a system, the more unlikely they are to try. CNA has partnered with Okta and <u>WatchGuard</u> to provide differing MFA offerings.

#### CyberArk Privileged Access Management Products

In addition to the Privileged Access Security Assessment outlined in the Identify section, CNA cyber insureds will have access to CyberArk's Privileged Access products, including:

**Discover and Audit (DNA Workshop)**: A review of organizational requirements and drivers to identify objectives, success criteria, priorities and use cases of a privileged access security solution. With CyberArk, customers will conduct an in-depth review of critical controls and timelines using recommended CyberArk frameworks and tools such as <u>CyberArk</u> <u>Privileged Access Security Cyber Hygiene Program</u> and the <u>Discovery and Audit (DNA) tool</u>.

**CyberArk Program Development Workshop:** CyberArk industry-leading advisors help plan and develop a privilege access security program. This package accelerates the formulation of a privilege access security plan, saving time and money while slashing the development cycle from months to weeks.

WALLIX offers an innovative, application-level security solution named BestSafe that enables organizations to completely eliminate administrator accounts, significantly reducing security incidents without impacting productivity and compliance with regulatory guidelines. Furthermore, if BestSafe is associated with the Bastion product line (PAM), it helps to elevate privilege when needed at the application level and not at the user level, preserving Zero Trust architecture.

## Respond

CNA CyberPrep continues to benefit policyholders over time. In the event of a cyber breach, CNA's panel of proven **incident response** vendors provide guidance and strategies to help expedite recovery and minimize loss in the event of a breach. Response services include breach counsel, forensic experts, notification and credit monitoring services and public relations.

**Breach Counsel:** CNA's approved breach counsel can help determine if confidential information was accessed and various state laws were triggered requiring a customer notification as the result of a data breach. Breach counsel can also help in interpreting the various state regulations, insured's responsibilities under the law (if any), and assisting in crafting the customer notice letter.

**Forensic Experts:** CNA's approved forensic experts assist with post-breach investigation and remediation, such as determining the facts around the data breach incident and understanding the extent of the event.

#### Notification and Credit Monitoring Services:

CNA's approved vendors provide insureds' customers with post-breach credit monitoring services.

**Public Relations:** CNA's approved public relations vendors assist with an insured's post-breach public communications efforts and potential publicity.

Insureds should reference the CNA Breach Incident Support overview or the post-breach tab on the eRiskHub<sup>®</sup> web portal for more information on these firms and services.

## **CNA CyberPrep Network – Cybersecurity Services**

CNA CyberPrep is available to all CNA cyber policyholders, providing them with a network of cybersecurity professionals and services to actively identify, mitigate and respond to their cyber risks.

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Value-Added Services   Preferred Pricing Services   Response Phase*   *Insured may be responsible for additional costs.	e	2	Charles River Association	Ciprani & Werner	Clark Hill PLC	Colonnade	Constangy, Brooks, Smith & Prophete	Crowdstrike	Crypsis CyberArk	CyberScout aka Sontio	Dashlane	man		ita	qax	rian	Fisher Broyles FleishmannHillard	Freeman Maths Garv				Mandiant aka FireEye Marrhall Donnohov	Marshall Denneney McDonald Honkins	Tive	Mullen Coughlin	NetDilligence®	Norton Rose Fullbright	0	Orrick, Herrington & Sutcliffe	Rob Driscoll	Stroz Friedberg	Tracepoint	Unit 42 by Palo Alto Networks WALLIX	WatchGuard	West Monroe Partners
Services	CNA Ankura	Arete	Char	Cip	Clark Hill	Colo	Cons	N C	CvherAr		Dash	Edelman	Epiq	Envista	Equifqax	Experian	Fishe	Eree Lee	Jade	Kivu	Kroll	Mano		MoxFive	Mulle	NetD	Nort	Octillo Okta	Orrio	Rob	Stroz	Trace	WALLIX	Watc	West
Identification Phase																																			
Privileged Access Management Assessment																																			
External Vulnerability Assessments																																			
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Risk Assessments																																			
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Ransomware Consultation																																			
eRiskHub®																																			
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Policies & Procedures Development and Review																																			
Tabletop Simulations																																			
Red Team-Blue Team Exercises																																			
Security Awareness Training																																			
Anti-Virus Protection																																			
Password Management																																			
Multi-Factor Authentication																																			
Privileged Access Management																																			
Endpoint Privilege Management (Local Admin)																																			
Response Phase																																			
Breach Counsel																																			
Forensic Experts																																			
Incident Management and Advisory																																			1
Notification and Credit Monitoring																																			
Public Relations																																			

## **Cyber Privacy Event Support**

#### Covering You Online, Offline, and Anywhere in the World

CNA has identified a network of proven breach coaches, forensics firms, and notification/call center vendors to assist in a timely and appropriate response to any privacy event. CNA understands that every situation is unique, and CNA's Claims team will work with you to choose the vendors that best fit your particular needs.

#### **CNA Privacy Event Preferred Providers:**

#### **Breach Counsel**

Cipriani & Werner, P.C. Ernie Koschineg ekoschineg@c-wlaw.com 610-862-1928 Report new incident to mailbox: CNACyber@c-wlaw.com Additional contact info: 833-63-CYBER(2923), CWCYBER@C-WLAW.com Clark Hill PLC Melissa Ventrone www.clarkhill.com/people/melissa-k-ventrone mventrone@clarkhill.com 312-360-2506	McDonald Hopkins James Giszczak www.mcdonaldhopkins.com/team jgiszczak@mcdonaldhopkins.com 248-220-1354 Mullen Coughlin John Mullen www.mullen.legal/people jmullen@mullen.legal 267-930-4791	
<b>Constangy, Brooks, Smith &amp; Prophete LLP</b> Sean Hoar	Norton Rose Fullbright Chris Cwalina	
shoar@constangy.com CNACyber@constangy.com 503-459-7707 Additional contact info: 24/7 Data Breach Response Hotline: 877-382-2724 24/7 immediate response: CNACyber@constangy.com Data Breach Team Email: breachresponse@constangy.com	chris.cwalina@nortonrosefullbrigh 202-662-4691	t.com
Fisher Broyles	Octillo	
Stuart Panensky www.fisherbroyles.com/stuart-panensky/	Daniel Greene dgreene@octillolaw.com	
stuart.panensky@fisherbroyles.com	716-574-7674	
609-454-6957	Report new incident to mailbox: ir 844-502-9363	@octillolaw.com
<b>Freeman Mathis Gary</b> David Cole	Orrick, Herrington & Sutcliffe Doug H. Meal	Additional contact info: Antony Kim
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Marshall Dennehey Dave Shannon		
www.marshalldennehey.com/attorneys/david-j-shannon		
djshannon@mdwcg.com 215-575-2615		

#### **Forensic Firms**

Ankura Darin Bielby www.ankura.com darin.bielby@ankura.com 215-832-4485	Kroll Jim Leonard <u>www.kroll.com/en-us</u> jim.leonard@kroll.com 615-496-6749 Forensics 24/7: <u>cyberresponse@kroll.com</u>
<b>Arete</b> Brookes Taney brookes@areteir.com 952-607-5935 New Engagements: arete911@areteir.com Cyber Emergency Hotline: 866-210-0955	Stroz Friedberg Jeffrey H. Jansen, CPCU ARM <u>www.strozfriedberg.com</u> jeff.jansen@strozfriedberg.com 215-255-1764
Charles River Associates Andy Obuchowski www.crai.com aobuchowski@crai.com 617-425-3549	The Crypsis Group Brendan Rooney <u>www.crypsisgroup.com</u> brendan.rooney@crypsisgroup.com 703-541-9781
CrowdStrike Charlie Groves <u>www.crowdstrike.com</u> charlie.groves@crowdstrike.com 303-887-0506	<b>Tracepoint</b> Rob Driscoll rob.driscoll@tracepoint.com and/or incident@tracepoint.com 516-732-0300 and/or 1-844-TRACE-04
Envista Matt Scott <u>www.envistaforensics.com</u> matt.scott@envistaforensics.com 614-484-0325	West Monroe Partners Greg Buseman www.westmonroepartners.com gbuseman@wmp.com 847-274-3224

#### Kivu

Andrew Davis adavis@kivuconsulting.com 484-645-3018 Hotline: 855-548-8767 Report new incidents to: incidentresponse@kivuconsulting.com

#### Recovery & Restoration: Incident Management – Ransomware, Business Interruption and Network Failure

MoxFive
MOXFIVE Incident Management
incident@moxfive.com
833-568-6695

#### Notification and Credit Monitoring

<b>Epiq</b>	<b>Experian</b>
Randy Burkholder	Ozzie Fonseca
www.epiqglobal.com	<u>www.experian.com/databreach</u>
rburkholder@epiqglobal.com	ozzie.fonseca@experianinteractive.com
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<b>Equifax</b>	<b>Kroll</b>
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949-751-9781	Breach Notification 24/7 – breachnotification@kroll.com

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FleishmanHillard Ken Fields, Americas Crisis Lead ken.fields@fleishman.com 314-640-2529	Weber Shandwick Sarah Yaffee syaffe@webershandwick.com 321-988-2056

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A goal of CNA CyberPrep is to help Insureds better understand their Information Security Posture, possibly identifying potential threats and vulnerability areas, and reducing their exposure to foreseeable risks. The intent is to foster an Insured's process of internal discussion and self-examination among its own stakeholders and IT professionals so the Insured can decide what actions are appropriate to its own circumstances. CNA does not directly implement any security controls or develop security policies or procedures for the Insured.

These statements do not constitute a risk management directive from CNA. CNA assumes no responsibility for the consequences of the use or nonuse of this information.

#### About CNA

Together, the CNA insurance companies are among the largest U.S. commercial property and casualty insurance companies. CNA provides a broad range of standard and specialized property and casualty insurance products and services for businesses and professionals in the U.S., Canada and Europe, backed by 125 years of experience and approximately \$45 billion of assets.

For more information, please visit cna.com/cyber.

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